

# 日経アジア賞

NIKKEI ASIA PRIZES

September, 2015

Dear Sir/Madame:

I am happy to inform you that the Nikkei Asia Prizes will celebrate its 21st year next year. Thanks to you, the Nikkei Asia Prizes are becoming more and more prestigious every year.

On behalf of the Nikkei Asia Prizes Committee, I would like to invite you to be a nominator for the 21st Nikkei Asia Prizes. Your role would be to nominate an individual or organization to receive a Prize in one of the following categories: Economic and Business Innovation; Science and Technology; Culture and Community.

Established in 1996 to commemorate the 120<sup>th</sup> anniversary of Nikkei Inc.'s founding, the Nikkei Asia Prizes recognize outstanding achievements by Asian individuals and organizations that contribute to the region's sustainable development and to the creation of a better future for Asia. Introducing these achievements to a wide audience, the Prizes serve to promote mutual understanding among Asian nations and to help people around the world deepen their understanding of Asia.

The attached materials explain the Prizes in detail. The deadline for submitting a nomination is Friday, October 30, 2015.

Given the objective of the Nikkei Asia Prizes, the decision to participate as a nominator brings with it important responsibility. I would greatly appreciate your kind assistance in helping us to acknowledge those who work so hard for the betterment of the Asian region.

Sincerely yours,

Secretariat of Nikkei Asia Prizes  
Nikkei Inc.  
Global Business Bureau  
1-3-7 Otemachi, Chiyoda-ku, Tokyo  
100-8066, Japan  
Tel: 813-6256-7178, Fax: 813-6256-7854  
E-mail: [asia2@nex.nikkei.co.jp](mailto:asia2@nex.nikkei.co.jp)  
<http://www.nikkei-events.jp/asiaprizes/en/index.html>

# About the Nikkei Asia Prizes

## Objective

- The Nikkei Asia Prizes, which are awarded each year, are designed to recognize outstanding achievements that contribute to the region's sustainable development and to the creation of a better future for Asia.

- Nikkei Inc. established these awards in 1996 in commemoration of the company's 120th anniversary. The company publishes Japan's leading business newspaper, *The Nikkei*, and also operates online news services in Japanese, English, and Chinese languages, book publishing and compilation of the nation's most widely watched stock index.

## Award Categories

- The Nikkei Asia Prizes are awarded annually in three areas of achievements: "Economic and Business Innovation" "Science and Technology" and "Culture and Community."

## Winners

- Winners (recipients) may be an individual, group or organization in any Asian nation except Japan. Japanese individuals, groups or organizations are not eligible.

## "Asia"

- As defined here, "Asia" includes East Asia (Northeast Asia and Southeast Asia), South Asia, as well as independent nations in the Pacific region, excluding Australia and New Zealand.

## Nominations

- Nominations are welcome from specialists in the award categories who know of worthy candidates. Although Japanese individuals/groups/organizations may not be winners, they may submit nominations. Self-nominations are not accepted. Names of nominators will be kept confidential.

## Selection

- Judging will be based on each nominee's contributions to the region's sustainable development and to the creation of a better future for Asia. Consideration will also be given to the originality, impact, and newsworthiness of each nominee's achievements.

## Prizes

- Winners of the Nikkei Asia Prizes will each be awarded three million yen as well as an award certificate. Winners are invited and obliged to attend the award ceremony which will be held in Tokyo in May.

## Announcement

- Winners of the Nikkei Asia Prizes are announced in *The Nikkei*, *The Nikkei Asian Review*, and Nikkei's Websites. To review achievements of the past winners, please visit Nikkei Asia Prizes' Website at: <http://www.nikkei-events.jp/asiaprizes/en/index.html>

## Guidelines -

- **The Nikkei Asia Prize for Economic and Business Innovation** is designed to recognize business and economic initiatives that improve living standards and stability in the region. Nominees may include: 1) entrepreneurs who have successfully developed industries and businesses with innovative business approach 2) policy planners who have successfully undertaken important work on economic reform and /or integration of economies in the region 3) individuals who have undertaken initiatives to eradicate poverty and / or responded effectively to social needs

- **The Nikkei Asia Prize for Science and Technology** is designed to recognize scientific researches and technological innovations in various fields, ranging from bio, genome, information technology to medicine. Nominees may include: 1) researchers who have discovered new ways to protect the environments or recycle resources 2) researchers who have developed new species that increase harvests 3) medical doctors or scientists whose achievements benefit people in the region or in a country.

- **The Nikkei Asia Prize for Culture and Community** is designed to recognize people who have made a difference through cultural, artistic or educational activities. Nominees may include artists, writers, craftsmen, festival organizers, leaders of projects to preserve and study historical heritage and coordinators of cultural activities in the region. Individuals or groups that provide indirect support for creative cultural activities and have great social impact are also eligible.

\*Those who do not expressly fall under the above guidelines may also be nominated if their achievements benefit people in the region and are deemed to fall within one of the three categories.

## Other Guidelines

- We aim to award outstanding achievements and contributions which were carried out within the past single decade.
- We would like you to search actively for not only individuals that have already received recognition, but also for those who are not so well known, but have conducted steady and sincere activities toward creating stable lives for people, contributing to prosperity.
- We would like you to nominate individuals who are active at present. Nominations of young people are welcome, if their work has received a certain amount of recognition already.
- We believe that there would be little significance in presenting the Nikkei Asia Prizes to individuals that have already received such awards as the Nobel Prize or the Kyoto Prizes.

# Nikkei Asia Prizes Nomination Form

To make a nomination, please complete this form and send it to the Secretariat of the Nikkei Asia Prizes by Friday, October 30, 2015.

Nomination and Additional documentation should be addressed to :

Nikkei Asia Prizes Secretariat  
c/o Nikkei Inc. Global Business Bureau  
1-3-7, Otemachi, Chiyoda-ku  
Tokyo 100-8066  
JAPAN

E-mail: [asia2@nex.nikkei.co.jp](mailto:asia2@nex.nikkei.co.jp)

Telephone: +81-3-6256-7178

Facsimile: +81-3-6256-7854

You may also nominate a candidate for the Nikkei Asia Prizes online by visiting the Nikkei Asia Prizes official website at

<http://www.nikkei-events.jp/asiaprizes/en/guideline/index.html>

Please provide necessary information on the nomination form.

- In which of the following categories do you wish to nominate a candidate?  
(Please check the applicable box)

- Economic and Business Innovation
- Science and Technology
- Culture and Community

- Do you wish to nominate an individual, or a group/organization?  
(Please check the applicable box)

- Individual
- Group/Organization

- **Nominee's Name** (Name of individual or group/organization)

Mr.     Ms.     Prof.     Dr.    (Please check applicable box)

- Nominee's profession, or job title and organization (if you are nominating an individual).

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- Nominee's nationality \_\_\_\_\_

- Please state your **reasons for nominating this individual or group/organization**, with particular reference to the magnitude of the nominee's contribution to improving the quality of life of people and to the originality and uniqueness of the nominee's achievement. (Please limit your response to about 500 words)

- Please provide a **short curriculum vitae of the nominee**, with the date of birth and awards.  
If you are nominating a group or organization, please describe its activities and backgrounds.

- Please submit any relevant articles about the nominee, any academic papers written by the nominee, or a brochure of the group or organization and whatever additional documentation, either by e-mail (asia2@nex.nikkei.co.jp) or postal mail. Also, please provide us relevant websites if any.

- Please provide the following information about yourself as a **nominator**.

Your name :

Mr.   Ms.   Prof.   Dr.   (Please check the applicable box)

\_\_\_\_\_

Job title : \_\_\_\_\_

Organization : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

Telephone : \_\_\_\_\_

Facsimile : \_\_\_\_\_

E-mail : \_\_\_\_\_

Thank you very much for your cooperation.

For further information please contact :  
Nikkei Asia Prizes Secretariat  
c/o Nikkei Inc. Global Business Bureau  
1-3-7, Otemachi, Chiyoda-ku  
Tokyo 100-8066  
JAPAN  
asia2@nex.nikkei.co.jp